

MONTHLY NEWSLETTER



Summary May



- This month a lot of the dogs we have recently rescued have been assessed and are ready for adoption. We've had a lot of new animals advertised on our Social Media Pages and website, if you haven't seen them already check them out!
- We have four puppies ready to travel to their forever homes and we are so excited for them.
- We launched our Matchmaking Service which will allow us to help those who have specific requirements or simply can't decide on an animal find the perfect fit for their family.
- Our lovely cats got a much needed cat tower upgrade as our old one was falling apart. Thank you everyone that donated the cats are loving it!
-

Coming up

- Our gorgeous Henry will finally travel to his forever home thanks to the funds you helped us raise!
- We are working with an amazing organisation who are offering us reduced food and our followers can donate by the bag. We've had a great uptake so far but need another 50 bags donated to get a pallet delivered.
- We are really hoping to increase our adoptions this month. We are constantly being contacted by rescuers who are finding endless puppies abandoned. The Public Shelters are also heartbreakingly full and we know if we can't save some dogs they will be killed. Being a small charity we can only do so much and only have limited space. So this month please share our dogs so we can find them their forever home and free up a space to save another dog from death!



DOG OF THE MONTH



Noah

3 years old, small/medium size
Very affectionate and sociable boy
Loves people and cuddles

CAT OF THE MONTH



Ziggy

3 Year old
Very sweet and easy going boy
Good with other cats and dogs

[APPLICATION FORM](#)

BEHAVIOUR ADVICE

Resource Guarding

For some of our dogs food has been a resource they haven't had often, they may have been living on the streets, starved in Public Shelters or fighting to get their share in kennels. It's really important to spot signs of food resource guarding early these can include; growling, ears pinned back, lip-licking, stiffness in the body, baring teeth, fixating on another dog or even snapping.

What can you do if you spot these signs?

Firstly if you have another dog in the house make sure you feed them in separate spaces, this could be on opposite sides of the room or better still in separate rooms.

You could try dropping food into your dogs bowl whilst they are eating, this will help them associate you being near their food positively. They'll start to realise you are the giver of food not the taker away like they've experienced in the past. Be mindful of how your dog is reacting to this if your proximity increases those signs we mentioned earlier take a step back and give them space.

Remember there are so quick fixes. Never punish your dog for bad behaviour, give them time!

Social media channels:



Running for RRR

After the success of our Walk/Run for 100km in April we realised we have a lot of runners out there supporting this little charity. We decided to apply for Charity spaces for some upcoming races and we are so happy to announce we have been successful!

We have 3 spaces for London Vitality 10,000 on Sunday 22nd September 2024. This 10km run is reasonably flat and will pass some of London's most famous landmarks whilst running in an amazing atmosphere. Once you've paid a reduced sign-up fee runners will be given a t-shirt to run in and a bottle too. We have a minimum requirement for sponsorship raised, so if you'd like a spot and more information please email us or contact Vicky.

We also have 2 spaces for The Big Half. This iconic Half Marathon takes you from London Tower Bridge to Cutty Sark in Greenwich. This race is on Sunday 1st September 2024 and has sold out online! We don't imagine our spaces will last long so get in touch ASAP so you don't miss out!

Finally we have 5 spaces available for The Brighton Half Marathon, the self proclaimed Happiest Half on Sunday 2nd March 2025. As with our other races we will be offering a reduced sign up fee, running t-shirt and water bottle all we ask is for a minimum sponsorship requirement so please contact us for more details!

This is an exciting first for us here at RRR and a HUGE opportunity to not only raise a lot funds through our amazing runners sponsorship but also raise our profile!

Are you interested in setting yourself a challenge or trying something new?
Please drop us an email at admin@rockyroadrescue.co.uk

